

**allandelacruz**  
creative web designer

**email:** [contact@allandelacruz.com](mailto:contact@allandelacruz.com)

**location:** Redlands, CA 92373

**phone:** (909) 528-8233

**linkedin:** <http://www.linkedin.com/in/allandelacruz>

**website:** <http://allandelacruz.com>

### **Objective:**

To contribute a unique art style through use of semantic html and well-organized css

### **Summary:**

- 4 year Web Designer experience with Graphic Design background
- In tune with semantics and up-to-date with latest design practices
- Experience through working with developers and the agile process
- Knowledge of user Interface design and user experience
- Works well with a team

### **Proficiencies:**

(X)HTML, CSS 2 and 3, Photoshop, Illustrator, Fireworks, Textmate/Notepad++, W3C compliant Code, SEO  
Basic Knowledge of Flash

### **Experience:**

*November 2007 – Present* Web/Graphic Design Contractor – Redlands, CA

- PSD to HTML conversion
- Development of identity through print and web branding
- Integration of photoshop design into a Rails environment

*July 2008 – Present* Designer netAserve - Redlands, CA

- PSD to HTML conversion
- Theme design
- Client interaction
- Development and design consultation

*August 2005 – July 2008* Designer TAGnet – Fallbrook, CA

- PSD to HTML conversion
- User interface design
- Theme design
- Client interaction
- Participated in development of a CMS used world-wide.

### **Education:**

*December 2004* B.S. Graphic Design – Southern Adventist University